



Press release

## GEO-ENERGY EUROPE launches website

The Hague (Netherlands), June 11 2019 - The GEO-ENERGY EUROPE metacluster is proud to announce the launching of its website. The GEO-ENERGY EUROPE website, <u>www.geoenergyeurope.com</u>, designed by French Agence Awam, is meant to integrate and increase the visibility of the nearly 600 members, including over 300 SMEs it represents, which cover the whole deep geothermal value chain.



Context - The GEO-ENERGY EUROPE project is funded under the European Competitiveness of Enterprises and Small and Medium-sized Enterprises (COSME) programme. Its two major objectives are to (1) build a transnational cluster on geoenergy and (2) help European SMEs internationalize on the world deep geothermal energy markets. Started on January 1, 2018 for a duration of 2 years, it involves 8 partners from 7 EU and COSME participating countries: POLE AVENIA (coordinator) and GEODEEP in France, EGEC in Belgium, Geoplat in Spain, GeoEnergy Celle in Germany, CAPES in Hungary, JESDER in Turkey and Geoscience Ireland. As part of the project deliverables, all partners prepared and signed a Partnership Agreement that transforms the initial project into a long lasting and self-sustained so-called *metacluster*, open to any new member interested to join the initiative.

Website - The website is a pivotal capacity building and visibility tool for the GEO-ENERGY EUROPE metacluster, meant to accelerate the development and internationalization of its members, facilitate the sharing good practices & experiences, as well as the know-how and technology transfers between geoenergy industries as well as other sectors.

On top of the classical **Home** and **About** pages that provide the context, philosophy and objectives of the GEO-ENERGY EUROPE initiative, the **Members** page provides mapping and filtering functionalities that allow to map, visualize and select members as a function of their cluster of affiliation, type (R&D organization, large industrial group, SME, etc.) and position in the value chain (Research, training & education; Financing & insurances; Authorities; Project developers / operators; Geoscience; Drilling; Engineering Procurement & Construction; Production, maintenance & optimization; Power / district heating suppliers; Power / heat users; Manufacturers of surface equipment; Manufacturers of subsurface equipment; Cross-sectorial services; HSE).







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A **Case Studies** page has been created to illustrate the know-how and technology offer of the members of the GEO-ENERGY EUROPE metacluster through concrete examples of successful realizations. A call for contributions is open, with a focus on innovation, export and collaborative projects: any member who wants to make a project (whether industrial or R&D) or reference visible on the website can provide a case study using the dedicated template. Don't hesitate to contact us!

The website also includes an **Events** page that lists all relevant events to the deep geothermal industry in Europe and worldwide, and a **Media and Publications** page that provides news and publications about/from the GEO-ENERGY EUROPE initiative and a social wall connected to its social network accounts and activity (Twitter & LinkedIn).

Whether a member or a cluster interested in joining the GEO-ENERGY EUROPE initiative, don't hesitate to contact us through the **Contact** page, or visit us at the European Geothermal Congress (EGC 2019), Booth #18, this week in The Hague, NL.



Working together to go beyond frontiers - The GEO-ENERGY EUROPE partners are currently working on the joint internationalization strategy and invite all members, especially SMEs, to provide their feedback & input, so as to make the GEO-ENERGY EUROPE initiative best suit their internationalization needs, through an online survey that can be accessed <u>HERE</u>.

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